

Doha Mahmoud Saber

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Summary

I am a hard worker, with good communication skills and I can work effectively in a team. I am a sociable person, looking for a new challenge where I can use my existing skills and develop, learn new ones and develop my career as well.

Experience

Food Content Creator and Media Specialist

Puppet Ads/Big Bites (Freelance)

Sep 2022 - current

- Big Bites is a Saudi food review account. I am responsible for choosing the restaurant we are going to review and what to order from it, directing the food reviewer inside the shoot, writing captions for the videos, writing text on videos (TOVs) and anything content related to the project.

Content Writer

Profile Tree (Freelance)

May 2023 – 1 Month project

- I wrote several published articles on different topics, such as tourism, cars, and food and beverages, which ranged between 1,500 and 2,500 words.

Social Media Specialist

Feb 2020 – July 2021

The App Concept

- I was responsible for creating content, creating monthly reports and monthly strategies for several accounts including big shopping centers and furniture showrooms.

Senior Content Creator

Aug-2016 - July 2019

Paradigm Solutions

- I took one month training (August 2016) then started working there (September 2016) as Digital Marketing Content creator and then I got promoted from Junior 0 to Junior 2 in May 2017 and to a senior in June 2018 till July 2019.
- I've managed multiple social media accounts for different organizations by creating content for them, answering inquiries and handling clients' requests, as well as generating monthly reports to monitor the progress of those accounts.
- As a content creator/copy writer, I created content for various accounts locally and internationally. I was able to acquire the skills to handle leading food franchises, handling accounts in KSA, Bahrain, Oman and UAE. Additionally, I handled oriental confectionery stores in Alexandria.
- During my experience; I was supervising a team that consisted of designers and content creators to achieve our client's goals.

Treasurer and Organizer

July 2015

NGO

- I took part in "Start-up business" as a treasurer and an organizer. Start-up business is an NGO that organizes events with exhibitors who can sell their products. I was responsible for organizing an event which took place at Mirage – downtown.
- I had to deal with 80 exhibitors and customers, calling database of exhibitors, keep track of money, meet deadlines and reach certain goals, as well as organizing the day itself

AIESEC

July 2013 - Dec 2014

I was responsible for interviewing people who wanted to join the organization and people who wanted to go through an exchange program with AIESEC. We had to work in teams, work with different mindsets, diversity and activating our leadership skills. I later took part in a local conference as an organizing committee vice president of Events. My team and I were responsible for holding two events and helping the delegates of the conference throughout those three days. I had to work under pressure, manage my time and handle crisis.

Courses

- The Fundamentals of Digital Marketing by Google Garage. 2021
- Digital Marketing Challenger track by Udacity. 2020
- Digital Marketing course. 2019
- Motion Graphics course. 2017
- Filmmaking course. 2018
- Entrepreneurship course. 2015

Education

- Arab Academy for Science and Technology. Major: Business Media Management, GPA 3.67. 2012-2016
- Alexandria Language School (Math section). 1996-2012

Some Clients I Created Content For



It's Crunch Time!



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